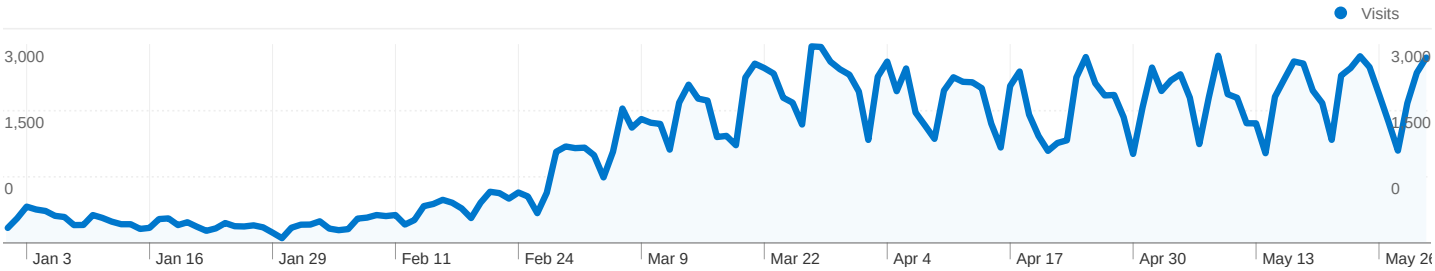
www.upch.edu.pe/evd/

Dashboard

Jan 1, 2011 - May 31, 2011

Comparing to: Site



Site Usage

219,240 Visits

13.26% Bounce Rate

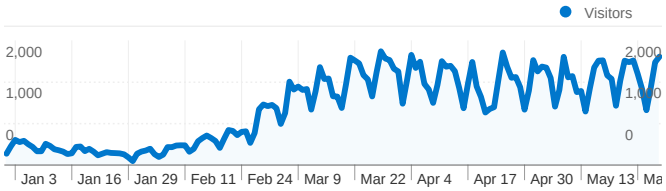
1,782,390 Pageviews

00:07:48 Avg. Time on Site

8.13 Pages/Visit

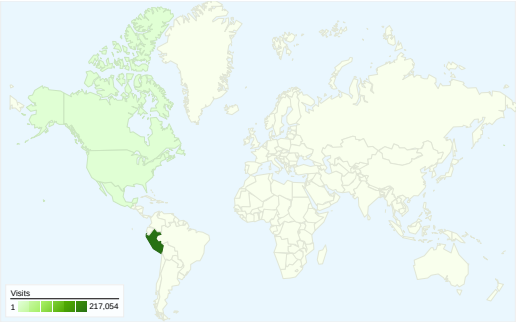
17.80% % New Visits

Visitors Overview

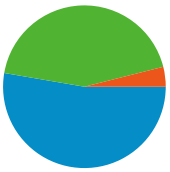


Visitors
41,165

Map Overlay



Traffic Sources Overview



- **Search Engines**
  115,535.00 (52.70%)
- **Direct Traffic**
  95,055.00 (43.36%)
- **Referring Sites**
  8,650.00 (3.95%)

Content Overview

Pages	Pageviews	% Pageviews
/evd/	193,843	10.88%
/evd/message/index.php	136,306	7.65%
/evd/my/	132,556	7.44%
/evd/login/index.php	107,482	6.03%
/evd/my/index.php	70,356	3.95%

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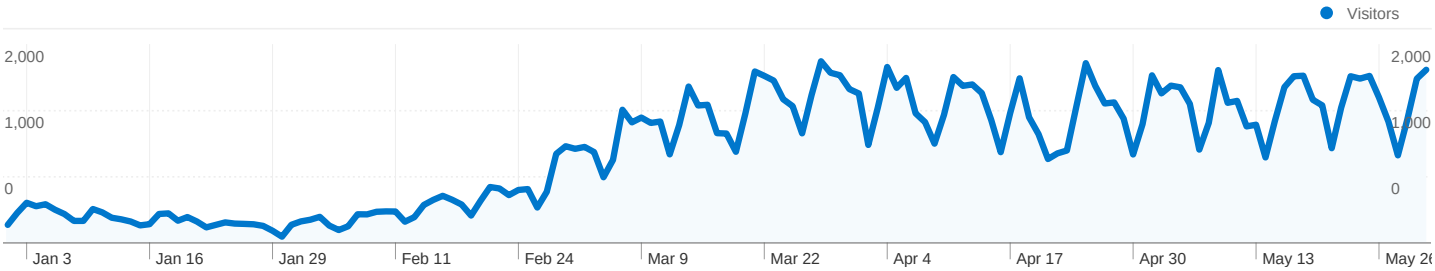
Visitors Overview

Jan 1, 2011 - May 31, 2011
Comparing to: Site



41,165 people visited this site

219,240 Visits

41,165 Absolute Unique Visitors

1,782,390 Pageviews

8.13 Average Pageviews

00:07:48 Time on Site

13.26% Bounce Rate

17.80% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	114,074	52.03%
Chrome	56,448	25.75%
Firefox	39,459	18.00%
Safari	7,772	3.54%
Opera	622	0.28%

Connection Speed	Visits	% visits
Unknown	211,666	96.55%
DSL	4,751	2.17%
T1	2,577	1.18%
Cable	237	0.11%
Dialup	9	> 0.00%

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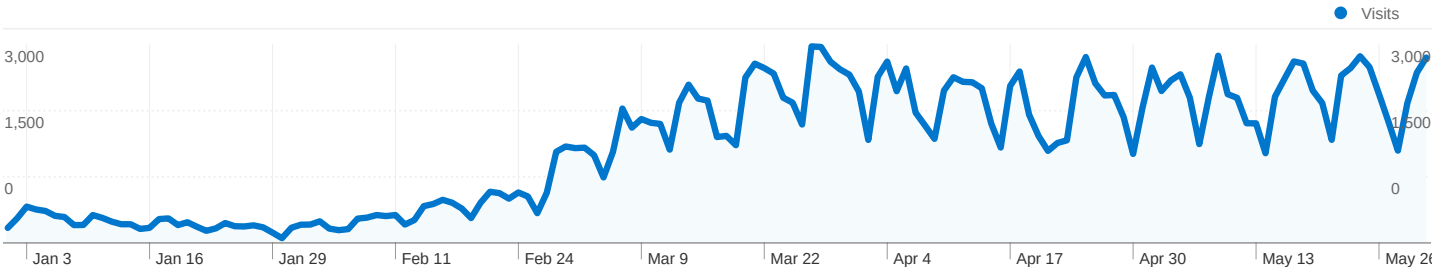
Traffic Sources Overview

Jan 1, 2011 - May 31, 2011
Comparing to: Site

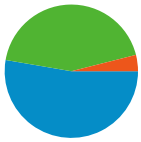


All traffic sources sent a total of 219,240 visits

43.36% Direct Traffic

3.95% Referring Sites

52.70% Search Engines



Search Engines
115,535.00 (52.70%)

Direct Traffic
95,055.00 (43.36%)

Referring Sites
8,650.00 (3.95%)

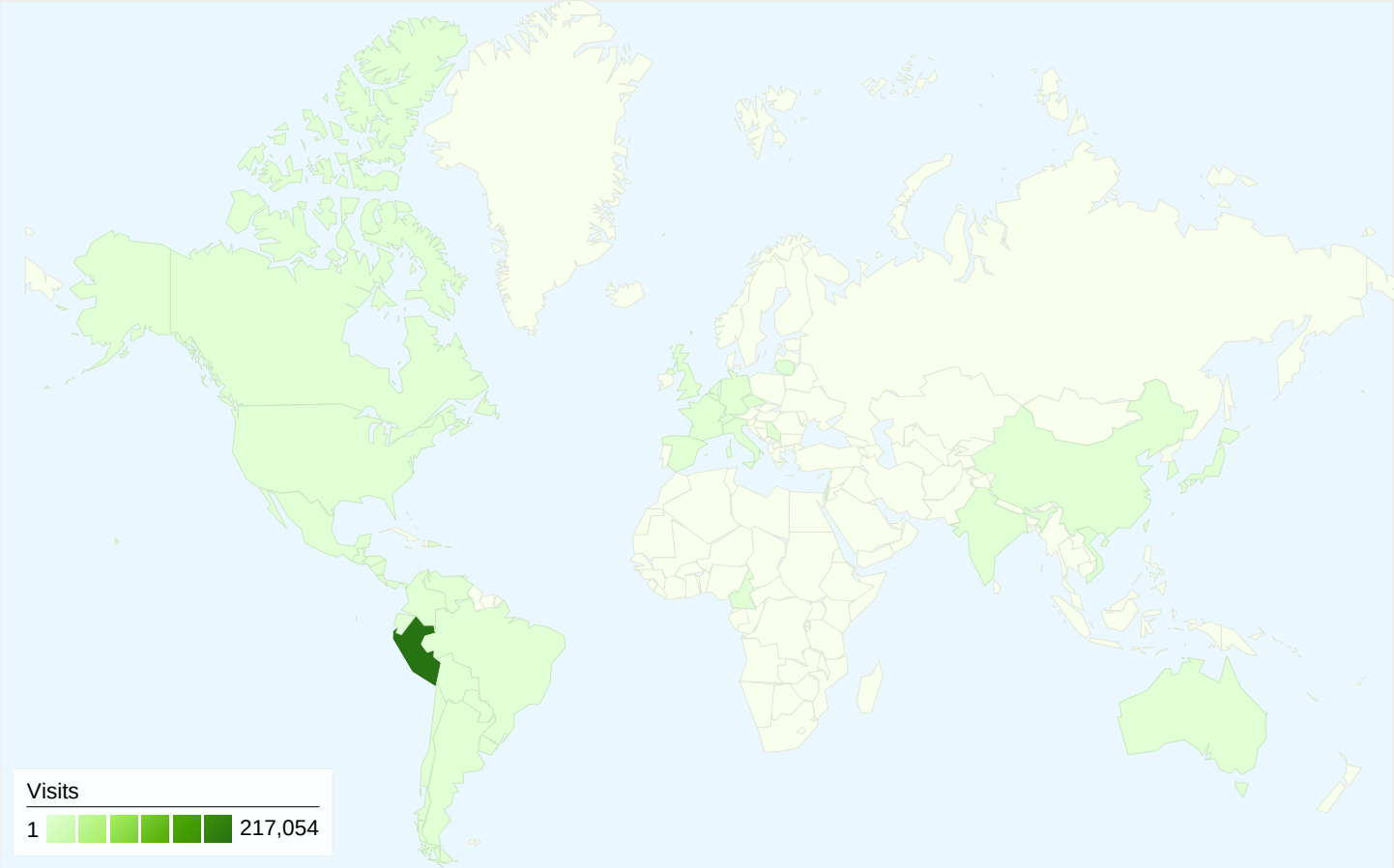
Top Traffic Sources

Sources	Visits	% visits
google (organic)	110,538	50.42%
(direct) ((none))	95,055	43.36%
bing (organic)	3,361	1.53%
facebook.com (referral)	3,192	1.46%
search (organic)	1,242	0.57%

Keywords	Visits	% visits
upch	51,089	44.22%
evd	18,402	15.93%
upch evd	5,879	5.09%
evd upch	5,365	4.64%
http://www.upch.edu.pe/	5,321	4.61%

Map Overlay

Jan 1, 2011 - May 31, 2011
Comparing to: Site



219,240 visits came from 42 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
219,240 % of Site Total: 100.00%	8.13 Site Avg: 8.13 (0.00%)	00:07:48 Site Avg: 00:07:48 (0.00%)	17.81% Site Avg: 17.80% (0.06%)	13.26% Site Avg: 13.26% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Peru	217,054	8.17	00:07:51	17.49%	12.97%
(not set)	416	6.54	00:06:32	18.75%	17.79%
United States	415	6.22	00:04:21	30.60%	24.10%
Mexico	322	1.69	00:00:41	93.79%	73.91%
Spain	166	4.86	00:02:31	59.04%	46.39%
Canada	166	4.42	00:05:45	9.64%	14.46%
Colombia	109	2.28	00:00:48	87.16%	71.56%
Argentina	71	2.32	00:01:02	88.73%	60.56%
Chile	64	5.58	00:07:08	75.00%	46.88%

Ecuador	**63**	2.37	00:02:32	49.21%	61.90%
					1 - 10 of 42

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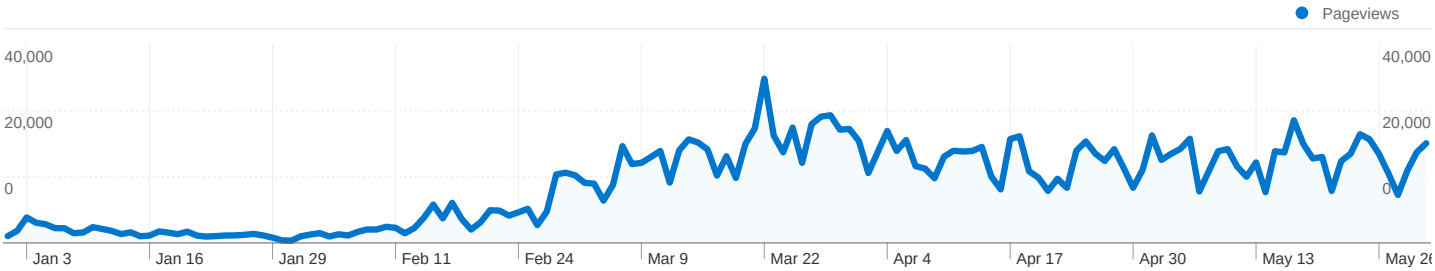
Content Overview

Jan 1, 2011 - May 31, 2011
Comparing to: Site



Pages on this site were viewed a total of 1,782,390 times

1,782,390 Pageviews

1,142,334 Unique Views

13.26% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/evd/	193,843	10.88%
/evd/message/index.php	136,306	7.65%
/evd/my/	132,556	7.44%
/evd/login/index.php	107,482	6.03%
/evd/my/index.php	70,356	3.95%